

# #westand withyou



In the modern era, the world has never experienced a time such as this. The global healthcare industry has been thrust to the frontlines of a viral pandemic battling an evasive and fast-moving enemy (COVID-19). We are more equipped today than at any time in human history to handle such a battle. We have enhanced technology, Lean operations, sophisticated air handling systems, and evidence-based medicine that facilitate life-saving care. Our challenge; to react quickly so that we might stay ahead of this virus, reduce the spread, and allow modern medicine to save lives.

As we are reacting to this crisis, many hospitals and healthcare systems are making quick decisions in a rapidly changing environment to expand their capacity to treat patients. It is imperative to validate these decisions with future state planning and strategic goals. The last thing we need is for our healthcare systems to mortgage their future for the sake of today. Saving lives today is of the utmost importance, but how can we do that without sacrificing lives in the future? Local partnerships with hotels, arenas, or places of worship

will allow hospitals to extend their reach and increase their capacity to care for an influx of patients without jeopardizing their current hospital operations. Planning considerations such as nursing station location, the security of medicine and pharmaceuticals, and workflow/process are critical to evaluate. Patient flows are more relevant today than ever with an increased need to separate contagious patients from those who may be immunocompromised. Physician and caregiver burnout must be top of mind. These men and women are sacrificing (in some cases their lives) as they selflessly care for the sick and infected. Every decision made in our healthcare systems today will undoubtedly improve our ability to protect and care for patients. Flexibility, adaptability, and accessibility must be considered to future proof these decisions.

BSA pledges to stand by the fearless caregivers, clinicians, and healthcare leadership on the frontlines of this pandemic. We aim to equip and resource these individuals with the appropriate space, processes, equipment, and infrastructure to stop the spread and better save lives today, and well into the future.

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